



"... 12 million [Filipinos] live overseas. This desire to emigrate reflects a lack of confidence that success can come at home."

- The Asean Miracle: A Catalyst for Peace, Written by Kishore Mahbubani & Jeffrey Sng, Published 2017

Dear Sir/Madam:

Anglahi Exploits is a project of Bread of Life USA that funds programs and events aimed at showcasing and educating people about Filipino culture and traditions. A study done by Singaporean academic and former diplomat Kishore Mahbubani, says that the Philippines has the highest rate of emigration in Southeast Asia, with 100 million Filipinos living in the Philippines while an additional 12 million reside abroad. Following last year's successful production of "12 Million: A Glimpse into the Filipino Diaspora", Anglahi Exploits is excited for this year's venture aimed to inspire and ignite the Filipino spirit: "**Anglahi Fest x 12 Million**".

We have made it our core mission to help lift up and fuel a sense of pride for the Filipino race abroad, having hosted past productions such as "Rizal, Atbp.", an original musical play about the life of our Filipino hero, Dr. Jose P. Rizal, shown in the cities of San Francisco, San Diego, and Los Angeles. Some of our recent works include *Asinag Sundays*, a festive gathering marketplace of sorts, exhibiting quality Filipino goods and products, ongoing since 2018, held every last Sunday of the month. Last year our events included the "*B3 Summit: Beyond the Balikbayan Box*," a 2-day conference event hosted by some of the Philippines' most inspiring entrepreneurs; "*Filipino American History Deconstructed: The Common People's Version*," an open study about the real score on the history of the Philippines, unbeknownst to most Filipinos; and our production of "*12 Million: A Glimpse Into the Filipino Diaspora*" performed in the cities of Los Angeles and San Francisco.

Proceeds of last year's production helped to construct a multi-purpose hall that will be used to help reach out and better serve the growing Filipino-American community in California. Anglahi Exploits has finally found a home where Filipinos searching for common ground and a way to connect to their roots, can convene. This year, our journey challenges us to build up and beautify the surrounding areas of the multi-purpose hall. In line with this, we would like to invite you to partner with us as we continue to spark a desire among all Filipinos to learn and understand more about our plight, race, and heritage.

This year's two-fold event promises to be more immersive and experiential. "Anglahi Fest" will be an outdoor experience of our Filipino culture through food, music and more. Onstage, excerpts of the "12 Million" stories will bring into perspective the truth and the reality of what the Filipino diaspora faces day to day; in hopes to uplift the race through their lives in the respective places they now call their "home away from home."



The "**Anglahi Fest x 12 Million**" will be held on October 12 in San Francisco; and October 20 & 27 at Pinnacle Village in Los Angeles.

Your generous sponsorship will be highlighted during promotional and fundraising events, and also acknowledged on the day of the event. An estimated audience of 700 would benefit tremendously from your generosity. Anglahi Exploits is a project of Bread of Life USA, a non-profit organization, and your donation is 100% tax deductible. Should you wish to support the work and contribute to this event, please fill out the attached sponsor sheet and return by August 15, 2019.

Thank you for allowing us to share this opportunity with you and we look forward to a long-term and fruitful partnership in the years to come. Mabuhay!

Sincerely,

A handwritten signature in black ink, appearing to read "Carlo Abrantes". It is written in a cursive style with a long horizontal line extending from the end of the signature.

Carlo Abrantes  
Chief Liaison Officer, AngLahi Exploits



# Sponsorship Pricing and Sizes

All Full-Page sponsors will also be acknowledged before and after the show with name and logo displayed on the screen.

**MAJOR SPONSORSHIP (\$4,000.00) includes:**

- One (1) Full-Page Ad (8.5"x11") in the first pages of the souvenir program
- Company name and logo on all posters and marketing material
- Full Page Ad shown before the show
- Acknowledgement as Major Sponsor before and after the show
- Eight (8) show tickets (prime seating)

**PREMIUM SPONSORSHIP (\$1500.00) includes:**

- One (1) Full-Page Ad (8.5"x11") in either pages of the souvenir program:  
Front Inside Cover, Back Cover Page, or Inside Back Page
- Six (6) show tickets

**CENTER PAGE AD (\$2500.00) includes:**

- Two (2) Full-Page Ads (8.5"x11") in the souvenir program
- Eight (8) show tickets

**FULL PAGE AD (\$1000.00) includes:**

- Four (4) show tickets

**HALF PAGE AD (\$750.00) includes:**

- Two (2) show tickets

**QUARTER PAGE AD (\$400.00) includes:**

- Two (2) show tickets

**BUSINESS CARD (\$200.00)**

**COMPANY LISTING (\$100.00)**

**COMPANY NAME:**

**CONTACT PERSON:**  **TITLE:**

**ADDRESS:**

**PHONE#:**  **FAX#:**

**EMAIL:**

**SIGNATURE:**  **DATE:**

## Payment Options:

**CASH**       **CHECK** (payable to: Bread of Life USA)

**CREDIT CARD**       **VISA**       **MC**

Name:

Credit Card#:

Exp:  CVV: